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Design thinking

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Design thinking is the cognitive, strategic and practical processes by which design concepts are developed.

Benefits of Design thinking

Design thinking is an approach to problem-solving that emphasizes empathy, creativity, and collaboration. Here are some benefits of using design thinking:

- **User-centered approach:** Design thinking starts with understanding the needs and perspectives of the user, which can lead to more effective and relevant solutions.
- **Creative problem-solving:** Design thinking encourages out-of-the-box thinking and experimentation, which can lead to innovative and novel solutions.
- **Iterative process:** Design thinking is an iterative process that allows for continuous refinement and improvement based on feedback from users, stakeholders, and team members.
- **Collaboration and teamwork:** Design thinking emphasizes collaboration and teamwork, which can lead to a more inclusive and diverse range of perspectives and ideas.
- **Improved decision-making:** Design thinking can help to clarify and prioritize goals, identify potential solutions, and make informed decisions based on data and user feedback.
- **Increased efficiency and effectiveness:** By focusing on the needs of the user and iteratively refining solutions, design thinking can lead to more efficient and effective outcomes.

Common ways to define design thinking:

- A human-centered approach
- A problem-solving process
- An empathetic study
- An experimentation
- A hands-on collaboration

Snippet from [Wikipedia](#): [Design thinking](#)

Design thinking refers to the set of cognitive, strategic and practical procedures used by designers in the process of designing, and to the body of knowledge that has been developed about how people reason when engaging with design problems.

Design thinking is also associated with prescriptions for the innovation of products and services within business and social contexts.

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External links:

- <https://www.interaction-design.org/literature/topics/design-thinking>
- <https://www.innovationtraining.org/what-is-design-thinking-ways-to-define-design-thinking/>
- <https://tophat.com/glossary/d/design-thinking/>

capability, process, skill

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Last update: **2023/03/25 21:39**

