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# Change Curve Model Template

## What is Change Curve Model Template?

The Change Curve Model Template, also known as the ADKAR model, is a widely used framework for managing organizational change. It was developed by Prosci, a leading consulting firm in the field of change management.

ADKAR stands for:

**A - Awareness:** This stage focuses on creating awareness about the need for change and the benefits it will bring to the organization.

**D - Desire:** In this stage, employees are encouraged to express their desires and expectations from the change. This helps to build a sense of ownership and motivation.

**K - Knowledge:** At this stage, employees receive training and information about the changes they will be expected to adopt.

**A - Ability:** The ability stage involves providing employees with the necessary skills and resources to apply the new knowledge and behaviors.

**R - Reinforcement:** In the final stage, employees are reinforced and rewarded for their efforts in adapting to the change.

The Change Curve Model Template is a useful tool for anyone involved in leading or managing organizational change. It provides a structured approach to understanding the different stages of change and how to support employees through each stage.

Here's an example of how this template might be used:

### Awareness Stage

- Communicate the reasons behind the need for change
- Highlight the benefits of the change
- Set clear expectations for what will happen during the transition

### Desire Stage

- Encourage employees to share their thoughts and feelings about the change
- Identify potential concerns or resistance to the change
- Develop a plan to address these concerns

### Knowledge Stage

- Provide training and information about the changes that need to be made
- Offer resources and support to help employees learn new skills and behaviors
- Encourage questions and feedback from employees

### Ability Stage

- Provide opportunities for employees to practice new skills and behaviors
- Offer coaching or mentoring to help employees overcome any challenges they may face
- Celebrate small wins and successes along the way

### Reinforcement Stage

- Recognize and reward employees who have successfully adapted to the change
- Encourage leaders to lead by example and demonstrate their commitment to the change
- Continuously monitor progress and make adjustments as needed.

By using this template, organizations can ensure that they are supporting their employees through each stage of the change process and minimizing resistance to the change.

[organizational](#), [change](#), [management](#), [ac](#), [knowledge](#), [adkar](#), [leadership](#), [communication](#), [coaching](#), [motivation](#), [training](#), [feedback](#), [support](#), [resources](#), [reinforcement](#), [recognition](#), [reward](#), [celebration](#)

# Change Curve Model Template

## Introduction

**Purpose:** Explain the purpose of using the Change Curve Model in the context of your project or organization. **Scope:** Define the scope of changes that this model will address.

## Stages of the Change Curve

### Stage 1: Shock/Denial

- **Description:**
  - Individuals initially react to change with shock or denial.
- **Strategies for Management:**
  - Provide clear and concise information.
  - Offer support and understanding.

### Stage 2: Anger/Frustration

- **Description:**
  - As the reality of change sets in, feelings of anger or frustration may arise.
- **Strategies for Management:**
  - Encourage open communication.
  - Acknowledge feelings and concerns.

### Stage 3: Bargaining

- **Description:**
  - Individuals may try to negotiate or bargain to avoid the change.
- **Strategies for Management:**
  - Remain firm on the change decision.

- Help individuals understand the benefits.

## Stage 4: Depression

- **Description:**

- A low point where individuals may experience a sense of loss or uncertainty.

- **Strategies for Management:**

- Provide support and encouragement.
- Highlight the positive aspects of the change.

## Stage 5: Acceptance

- **Description:**

- Gradual acceptance of the change and exploration of what it means.

- **Strategies for Management:**

- Offer training and development opportunities.
- Involve individuals in the change process.

## Stage 6: Problem Solving

- **Description:**

- Individuals start to work through the implications of the change.

- **Strategies for Management:**

- Encourage problem-solving and innovation.
- Recognize and reward positive contributions.

## Stage 7: Integration

- **Description:**

- The change is accepted and becomes the new norm.

- **Strategies for Management:**

- Reinforce the change through policies and culture.
- Share success stories and outcomes.

## Communication Plan

Detail how each stage of the change curve will be communicated to the stakeholders.

## Monitoring and Evaluation

Describe how the progress along the change curve will be monitored and evaluated.

## Support Structures

Outline the support structures in place to assist individuals moving through the change curve.

## Conclusion

Summarize the importance of understanding and managing the stages of change effectively.



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### External links:

- [Change Curve Template - Mutomorro](#) —*mutomorro.com*
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  - Be ready to Impress your Audience with this Change Curve PowerPoint Template. Abstract line design, template for presentations. Easily editable slide.
- [Kubler Ross Change Curve for PowerPoint](#) —*slidemodel.com*
  - The Kubler Ross Change Curve for PowerPoint is a six layout template which provides clear graphics, charts, and text fields for Business Change Management.

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Last update: **2024/07/02 11:47**

