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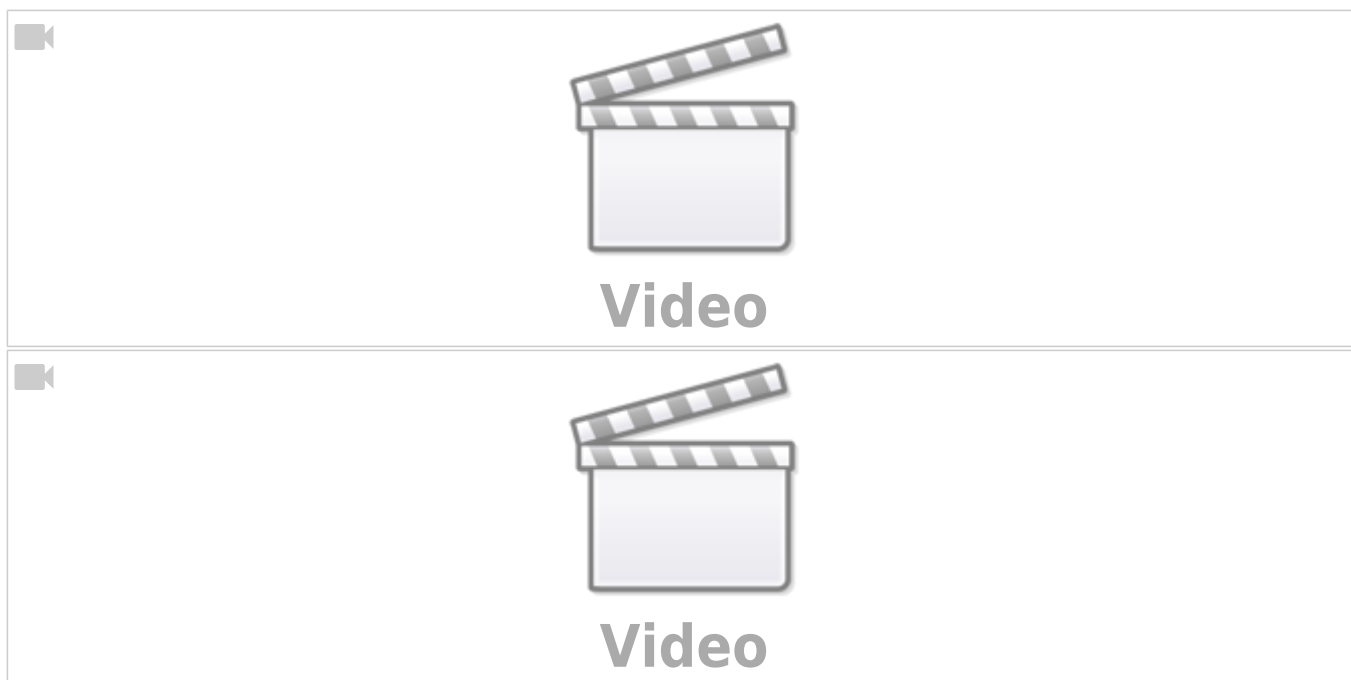
What is The Project Economy?

The Project Economy is one in which people have the skills and capabilities they need to turn ideas into reality. It is where organizations deliver value to stakeholders through successful completion of projects, delivery of products, and alignment to value streams. And all of these initiatives deliver financial and societal value.

“Project” is a huge, broad word that has such rich possibilities in terms of helping define how people do what they do and how organisations achieve their goals, create change, and deliver value. We are moving toward not defining work by its features or attributes, but in terms of what needs to get done, and figuring out the best way to do it.

PMI calls this [The Project Economy™](#).

Source: [PMI](#)



Source: [YouTube](#)

Related:

- [PMI](#)
- [Agile](#)
- [VUCA](#)

External links:

- <https://www.pmi.org/the-project-economy>
- <https://www.linkedin.com/pulse/welcome-project-economy-cindy-anderson-cae/>
- <http://www.dukece.com/insights/succeeding-in-the-project-economy/>

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Last update: **2023/04/10 09:53**

